

FOR IMMEDIATE RELEASE

August 24, 2026 · Pflugerville, TX

Measure Calls on Pflugerville City Council to Adopt AI and Surveillance Governance Before Any New Technology Contract

Residents will testify Tuesday at 7:00 PM as a November charter amendment would require the City to put responsible technology governance in place.

PFLUGERVILLE, TX — Measure, the Austin-based data activism nonprofit behind the Communities in the Loop™ AI governance model, is calling on the Pflugerville City Council to adopt binding rules for artificial intelligence, surveillance technology, and resident data before the City signs or renews another technology contract.

The call follows a delayed vote on the City's Flock surveillance contract renewal and the accompanying governance resolution — a postponement that leaves Pflugerville operating surveillance technology without a public policy defining what the City may not do with the data it collects. Meanwhile, a charter amendment on the November ballot would, if passed, require the Council to have responsible technology and AI governance in place.

“Technology moves faster than policy, and in that gap residents lose rights they never voted to give away. We are not asking Pflugerville to fear innovation — we are asking it to govern it. Publish what the City may not do with our data, disclose who can access it, and seat residents with real power before the next contract is signed.”

— Meme Styles, President & Founder, Measure

Measure is urging the Council to take four specific actions, detailed on the following page, and is mobilizing residents to speak during citizen communication at the August 25 Council meeting.

What Measure is asking the Council to do

FREEZE

No new or renewed surveillance technology contracts until a governance policy is adopted.

PUBLISH

A plain-language policy stating what the City may not do with AI systems and resident data.

DISCLOSE

Every agency, vendor, and partner able to access data collected about Pflugerville residents.

SEAT

Residents on a review body with genuine authority to reject technology purchases.

Event details

Pflugerville City Council · Tuesday, 7:00 PM

1611 Pfennig Lane, Pflugerville, TX

Speaker sign-up opens at 6:40 PM. Each resident receives three minutes at the microphone.

About Measure

Measure is a Black-led nonprofit research and data activism organization based in Austin, Texas.

For a decade, Measure has trained residents as data activists, produced independent analysis on policing, health, and technology, and translated community evidence into policy change.

Communities in the Loop™ is Measure's flagship civic technology initiative, ensuring the communities most impacted by AI and emerging technologies hold meaningful power in how those systems are designed, deployed, and governed.

Media contact

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